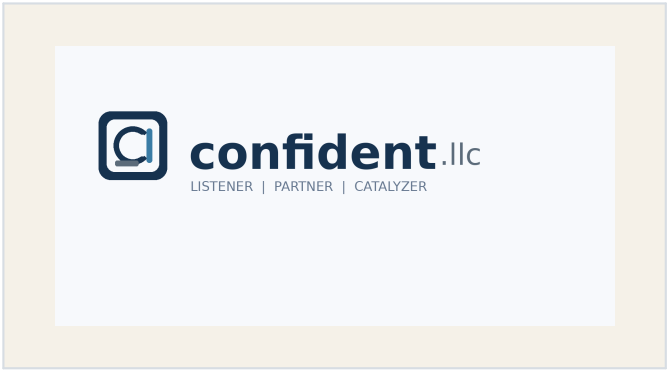
Confident Brand Style Guide

Updated with the supplied approved logos. Each placement has been resized to keep the marks fully visible, evenly padded, and consistently framed.



Primary logo on dark background



Primary logo on light background

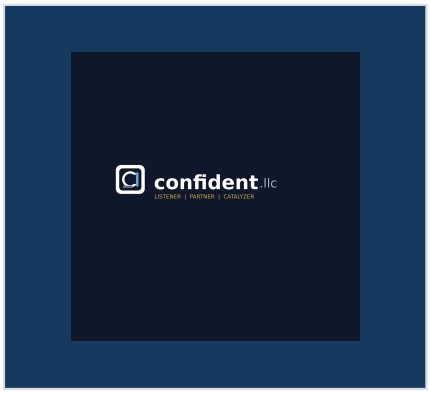
Logo Family



Dark icon



Transparent/light icon



Thumbnail / social mark

Color Palette

Navy	Teal Blue	Marigold	Light Sand	Cool Gray
#163A5F	#2F7F8D	#E3B23C	#F5F1E8	#9AA3AD

Usage Notes

Use the primary dark logo on deep navy backgrounds and the light logo on white or sand fields. Keep generous clear space around the mark and avoid cropping, stretching, or placing the logo against busy imagery.

For small applications such as avatars, favicons, or thumbnails, use the icon or square thumbnail rather than shrinking the full horizontal logo.